


# MARGARET AIKEN

 margaretmaiken@gmail.com

 (203) 675 - 4631

## UX SKILLS

- Competitive Analysis
- Data & Research Synthesis
- Creating user flows & site maps
- Information Architecture
- Design sprints & charettes
- Agile methodology
- User Testing
- User Interviewing
- Designing & Testing Prototypes

## UX TOOLS

- Experience in inVision, Sketch, Adobe Suite, Marvel, Miro, CMap
- Proficiency in Microsoft Suite, Google Suite, Slack
- Basic understanding HTML & CSS

## OTHER SKILLS

- Content creation & copywriting
- Proactive and deadline driven
- Team management
- Training and mentoring
- Fluent in French
- Conversational in Spanish

## EDUCATION

### **Tufts University**

M.A. in Museum Education

### **Yale University**

B.A. in Art History

### **Phillips Exeter Academy**

Diploma

## ACCOMPLISHMENTS

- Attended Grand Circus "Intro to Front End" and "Intro to Back End," 2019.
- Co-curated "Bird Watching: Audubon & Ornithology in Early America" at Colby Museum, 2017.
- Bicycled from Seattle to San Francisco in 1998, and across Maine, 2017.

## PROFESSIONAL SUMMARY

As a UX Strategist with a background in museum education, I have an insatiable curiosity about the world, a thorough research process, creative problem-solving skills, and an innate desire to understand the user's needs in order to exceed their expectations.

## EXPERIENCE

### **Freelance UX Researcher/Designer – Margaret Aiken Design**

*Fort Gratiot, MI • 09/2019 – Present*

- Represent the voice of the user through problem discovery, solution ideation, and validation through iterative design.

### **UX Design Fellow - General Assembly**

*Chicago, IL • 07/2019 – 09/2019*

- Completed a 10 week, 400+ hour, design immersive developing prototypes by conducting user testing, interviews, and analysis.

## OTHER USER-CENTERED EXPERIENCE

### **Executive Director – Port Huron Museum**

*Port Huron, MI • 05/2018 - 10/2018*

- Assessed and prioritized opportunities and constraints by creating new org chart, staff roles, and budget for 6 historic sites.

### **Linde Family Foundation Coordinator of School & Teacher Programs – Colby College Museum of Art**

*Waterville, ME • 08/2015 - 04/2018*

- Conducted user testing, interviews, and analysis to create school programs that increased attendance by 25% in a year.

### **Director Of Visitor Engagement – Great Lakes Science Center**

*Cleveland, OH • 09/2013 - 03/2015*

- Led creation of programs for new audiences from discovery and framing through iterative development and delivery.

### **Program Developer – Science Museum of Minnesota**

*St. Paul, MN • 10/2011 - 09/2013*

- Maintained a user-centered approach in designing a project studying online facilitation in digital environments.

### **Science House Coordinator – Science Museum of Minnesota**

*St. Paul, MN • 09/2010 - 10/2011*

- Organized and managed inventory of over \$1 million hands-on STEM materials, including tools, books, and skulls.

### **Curator & Gallery Manager – Pasquale Iannetti Art Galleries**

*San Francisco, CA • 03/2006 - 02/2008*

- Researched and wrote content for four exhibition catalogues.